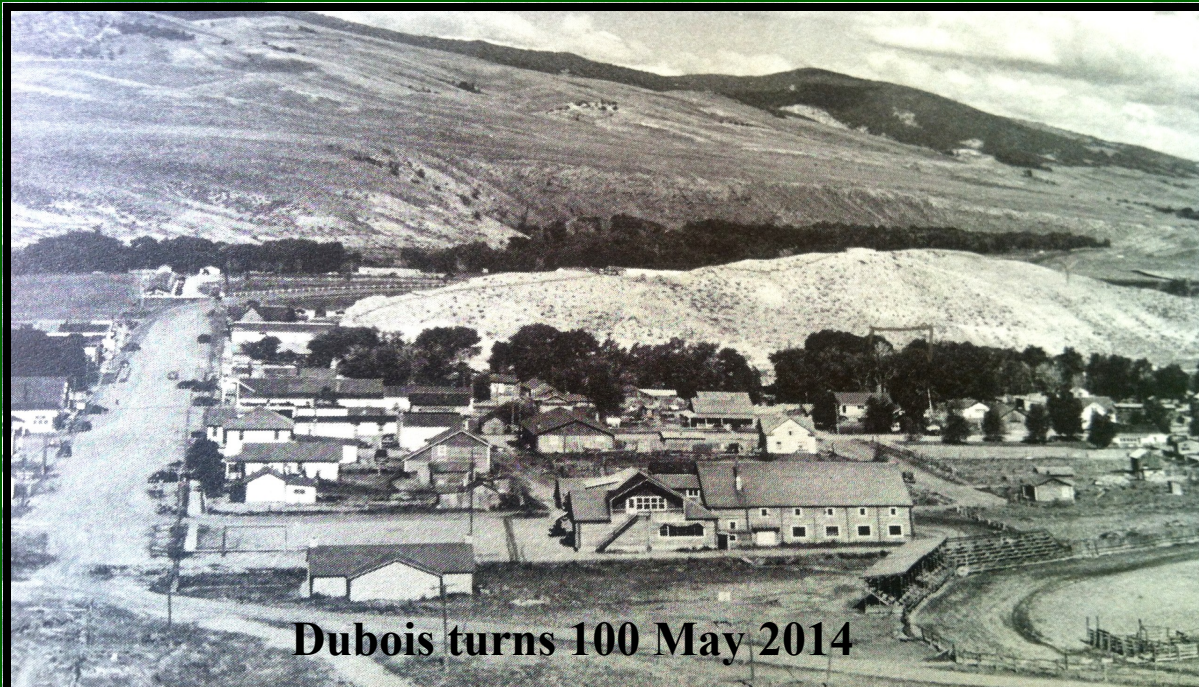


# THE CM ROUNDUP

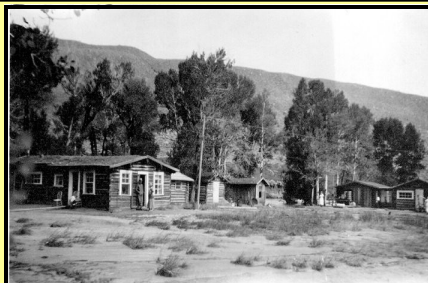


**Dubois turns 100 May 2014**

It was 1886 and they wanted to call their little settlement "Never Sweat," a joke on the men of the area who seemed not to take work too seriously, but the Federal government named it Dubois, after an Idaho senator of the era. The town of Dubois was incorporated on May 14, 1914, so this year, the town of Dubois turns 100 years old. The Upper Valley of the Wind River was a long-disputed hunting and camping grounds of Crows and Shoshones. Even with them there, the early trappers explored it in their search for beaver. Some of them called the valley "Warmland" because of its mild winters.

"This is one of the most scenic areas in the West. Guests find our little town most hospitable and entertaining." - Mary Allison

Charles Cornell Moore built his first dude ranch "Ramshorn Ranch and Camp Yellowstone" at the mouth of



CM Ranch in 1930's

DuNoir (spelling in 1907), where he organized and led pack trips through Yellowstone Park for teenage boys.

Charles bought the current CM Ranch property around 1920 and built additional cabins to accommodate the increasing number of parents and family members who wanted to join their children taking pack trips with Moore.

In 1926 the corrals and facilities on Dunoir burned. The dude business soon became so important, however,

that he abandoned the pack trips for boys. To take care of his dudes, he built a hydroelectric plant and raised dairy cattle, chickens, and vegetables.

Charlie sold the ranch to Les and Alice Shoemaker in 1952. Before passing away in 1971, Les and Alice managed the ranch until the mid 1980's, with Alice's daughter Barb Shoemaker, who still lives in Dubois and conducts our weekly CM history talks. After Les and Alice, Pete and Lisa Peterson managed the ranch with Barb until 1997. The ranch then sold to its current owners, Jay Kemmerer, and his sisters Connie Kemmerer, and Betty Gray.

The CM continues to function in much the same way it did 30, 40, or 50 years ago with a few building additions and improvements. The original character, charm, and spirit have been preserved through time and are true representations of time out West.

*"It seems to me that we all look at nature too much, and live with her too little." - Oscar Wilde*



# THE CM ROUNDUP



Jessica O'Neal and the Neversweat Players entertain on Wednesday nights



Penstemon Wildflowers in June



Instagram of Luke turning his horse out



Early summer sunset



Johnny performing at the cookout

## The Mane Attractions

In January, Jessica O'Neal and the Never Sweat Players released their new album, Awaken to the Wind. We are thrilled to have them back at the CM every Wednesday night! By clicking on the link below, you can listen and download their new album. <http://neversweatproductions.com/>

It's been a LONG winter in Dubois, complete with lots of snow and howling wind. On a positive note, we know spring is just around the corner. Those of us who live here year round look forward to this magical time of year when the whole valley comes back to life...trees are budding, baby calves, foals are born, and the wildlife are making their appearance after hibernation. The perks of booking a week in June is witnessing this magic take place. We are offering a 10% spring discount for the weeks of June 8-15 and 15th-22nd.

Come join us for a ride or hike through the lush meadows of wildflowers, and view the snowcapped mountains.

Social media is all the talk these days when it comes to marketing. If you have a smart phone (opposed to a dumb phone) and use the Instagram App., you can view gorgeous photos of the CM by entering #cmranch. Follow us all summer long via, Facebook, Twitter, and Pinterest.

***"Sometimes it's smart to ask a man's advice, but takin' it is another matter." - A Cowgirl's Guide to Life***



# THE CM ROUNDUP

## What's happening around the ranch?



In January Hunter and I were able to attend the National Dude Rancher's Convention in San Diego, CA. While it was a lovely break from the Dubois winter, it is always such a rejuvenating experience to spend time with friends in the DRA. It is a time to share stories from the summer, secrets of the trade, and learn about what's trending in the travel industry. Our guest speaker this year was Kirk Weisler, Chief Morale Officer. Kirk inspires organizations and their employees to create the culture they want, to take ownership of their environment, to stop having a job and to start having a life! Kirk is planning to visit the CM this summer to work with us and our crew. We are planning to have the best season yet!

Along with feeding livestock, refinishing floors, taking reservations, hiring crew, etc., we do enjoy our "downtime" in the winter. Buck stays busy with his saddle and leather work, while his wife Kristen has started basket weaving. You will find her beautiful baskets, some made with deer and elk antler handles, in our shop this summer. Leave plenty of room in your suitcases!

So far, we have 6 calves on the ground and plenty more mamas ready to pop! Our bull, Custer, is a handsome red-horned Hereford and weighs in at about 1800 lbs. He will stay with our herd for the next three years.

Twilight is a beautiful black quarter horse cross that we purchased from Dubois local, John Henry Lee. She and the Draney's paint mare, Lacy, are expecting foals in the spring. I will be posting photos on Facebook and will include the big news in our spring newsletter. Be sure to enter your thoughts on what you think their names should be. We will have a contest once they are born!

Hang in there through the rest of this bizarre winter....summer at the CM will be here before we know it!



Indian, Bill, and Motley



Horse drive to Button Draw



Bahia Resort in San Diego

***"Trust your neighbor, but brand your cattle" - Cowgirl quotes***